

# On new inequalities of Hermite-Hadamard-Fejer type for quasi-geometrically convex functions via fractional integrals

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## Abstract

In this paper, new Hermite-Hadamard-Fejer type integral inequalities for quasi-geometrically convex functions in fractional integral forms are obtained.

**Keywords:** Hermite-Hadamard inequality; Hermite-Hadamard-Fejer inequality; Hadamard fractional integral; quasi-geometrically convex function.

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## 1. Introduction

Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a convex function defined on the interval  $I$  of real numbers and  $a, b \in I$  with  $a < b$ . The inequality

$$f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x)dx \leq \frac{f(a)+f(b)}{2} \quad (1.1)$$

is well known in the literature as Hermite-Hadamard's inequality [2].

The most well-known inequalities related to the integral mean of a convex function  $f$  are the Hermite Hadamard inequalities or their weighted versions, the so-called Hermite-Hadamard-Fejér inequalities.

In [1], Fejér established the following Fejér inequality which is the weighted generalization of Hermite-Hadamard inequality (1.1):

**Theorem 1.** Let  $f : [a, b] \rightarrow \mathbb{R}$  be a convex function. Then the inequality

$$f\left(\frac{a+b}{2}\right) \int_a^b g(x)dx \leq \int_a^b f(x)g(x)dx \leq \frac{f(a)+f(b)}{2} \int_a^b g(x)dx \quad (1.2)$$

holds, where  $g : [a, b] \rightarrow \mathbb{R}$  is nonnegative, integrable and symmetric to  $(a+b)/2$ .

For some results which generalize, improve and extend the inequalities (1.1) and (1.2) see [3, 12–14].

**Definition 1.** [10, 11]. A function  $f : I \subset (0, \infty) \rightarrow \mathbb{R}$  is said to be GA-convex (geometric-arithmetically convex) if

$$f(x^t y^{1-t}) \leq tf(x) + (1-t)f(y)$$

for all  $x, y \in I$  and  $t \in [0, 1]$ .

**Definition 2.** [5]. A function  $f : I \subset (0, \infty) \rightarrow \mathbb{R}$  is said to be quasi-geometrically convex on  $I$  if

$$f(x^t y^{1-t}) \leq \sup \{f(x), f(y)\}$$

for all  $x, y \in I$  and  $t \in [0, 1]$ .

In [9], Latif et al. established following Hermite-Hadamard-Fejer type inequality for GA-convex functions as follows:

**Theorem 2.** Let  $f : I \subset (0, \infty) \rightarrow \mathbb{R}$  be a GA-convex function and  $a, b \in I$  with  $a < b$ . Let  $g : [a, b] \rightarrow [0, \infty)$  be continuous positive mapping and geometrically symmetric to  $\sqrt{ab}$ . Then

$$f(\sqrt{ab}) \int_a^b \frac{g(x)}{x} dx \leq \int_a^b \frac{f(x)g(x)}{x} dx \leq \frac{f(a) + f(b)}{2} \int_a^b \frac{g(x)}{x} dx. \tag{1.3}$$

In [8], Kunt et al. established following Hermite-Hadamard and Hermite-Hadamard-Fejer type inequality for GA-convex function in fractional integral forms as follows:

**Theorem 3.** Let  $f : [a, b] \subset (0, \infty) \rightarrow \mathbb{R}$  be a GA-convex function with  $a < b$  and  $f \in L[a, b]$ , then the following inequalities for fractional integrals holds:

$$f(\sqrt{ab}) \leq \frac{\Gamma(\alpha + 1)}{2^{1-\alpha} (\ln \frac{b}{a})^\alpha} \left[ J_{\sqrt{ab}-}^\alpha f(a) + J_{\sqrt{ab}+}^\alpha f(b) \right] \leq \frac{f(a) + f(b)}{2}. \tag{1.4}$$

with  $\alpha > 0$ .

**Theorem 4.** Let  $f : [a, b] \subset (0, \infty) \rightarrow \mathbb{R}$  be a GA-convex function with  $a < b$  and  $f \in L[a, b]$ . If  $g : [a, b] \rightarrow \mathbb{R}$  is nonnegative, integrable and geometrically symmetric with respect to  $\sqrt{ab}$ , then the following inequalities for fractional integrals holds:

$$\begin{aligned} f(\sqrt{ab}) \left[ J_{\sqrt{ab}-}^\alpha g(a) + J_{\sqrt{ab}+}^\alpha g(b) \right] &\leq \left[ J_{\sqrt{ab}-}^\alpha (fg)(a) + J_{\sqrt{ab}+}^\alpha (fg)(b) \right] \\ &\leq \frac{f(a) + f(b)}{2} \left[ J_{\sqrt{ab}-}^\alpha g(a) + J_{\sqrt{ab}+}^\alpha g(b) \right] \end{aligned} \tag{1.5}$$

with  $\alpha > 0$ .

**Lemma 1.** [8]. Let  $f : [a, b] \subset (0, \infty) \rightarrow \mathbb{R}$  be a differentiable mapping on  $(a, b)$  with  $a < b$  and  $f' \in L[a, b]$ . If  $g : [a, b] \rightarrow \mathbb{R}$  is integrable and geometrically symmetric with respect to  $\sqrt{ab}$  then the following equality for fractional integrals holds:

$$\left[ \begin{array}{l} f(\sqrt{ab}) \left[ J_{\sqrt{ab}-}^\alpha g(a) + J_{\sqrt{ab}+}^\alpha g(b) \right] \\ - \left[ J_{\sqrt{ab}-}^\alpha (fg)(a) + J_{\sqrt{ab}+}^\alpha (fg)(b) \right] \end{array} \right] = \frac{1}{\Gamma(\alpha)} \left[ \begin{array}{l} \int_a^{\sqrt{ab}} \left( \int_a^t (\ln \frac{s}{a})^{\alpha-1} g(s) \frac{ds}{s} \right) f'(t) dt \\ + \int_{\sqrt{ab}}^b \left( \int_t^b (\ln \frac{b}{s})^{\alpha-1} g(s) \frac{ds}{s} \right) f'(t) dt \end{array} \right] \tag{1.6}$$

with  $\alpha > 0$ .

The following definitions and mathematical preliminaries of fractional calculus theory are used further in this paper.

**Definition 3.** [7]. Let  $f \in L[a, b]$ . The Hadamard integrals  $J_{a+}^\alpha f$  and  $J_{b-}^\alpha f$  of order  $\alpha > 0$  with  $a \geq 0$  are defined by

$$J_{a+}^\alpha f(x) = \frac{1}{\Gamma(\alpha)} \int_a^x \left( \ln \frac{x}{t} \right)^{\alpha-1} f(t) \frac{dt}{t}, \quad x > a \text{ and } J_{b-}^\alpha f(x) = \frac{1}{\Gamma(\alpha)} \int_x^b \left( \ln \frac{t}{x} \right)^{\alpha-1} f(t) \frac{dt}{t}, \quad x < b$$

respectively, where  $\Gamma(\alpha)$  is the Gamma function defined by  $\Gamma(\alpha) = \int_0^\infty e^{-t} t^{\alpha-1} dt$ .

Because of the wide application of Hermite-Hadamard type inequalities and fractional integrals, many researchers extend their studies to Hermite-Hadamard type inequalities involving fractional integrals not limited to integer integrals. Recently, more and more Hermite-Hadamard inequalities involving fractional integrals have been obtained for different classes of functions; see [4–6, 15, 16].

In this paper, we obtain some Hermite-Hadamard-Fejer type integral inequalities for quasi-geometrically convex functions in fractional integral forms.

## 2. Main results

Throughout this section, we write  $\|g\|_\infty = \sup_{t \in [a, b]} |g(t)|$ , for the continuous function  $g : [a, b] \rightarrow \mathbb{R}$ .

**Theorem 5.** Let  $f : I \subset (0, \infty) \rightarrow \mathbb{R}$  be a differentiable function on  $I^\circ$ , the interior of  $I$ , such that  $f' \in L[a, b]$ , where  $a, b \in I$  and  $a < b$ . If  $|f'|$  is quasi-geometrically convex on  $[a, b]$ ,  $g : [a, b] \rightarrow \mathbb{R}$  is continuous and geometrically symmetric with respect to  $\sqrt{ab}$ , then the following inequality for fractional integrals holds:

$$\left| \begin{array}{l} f(\sqrt{ab}) \left[ J_{\sqrt{ab}-}^\alpha g(a) + J_{\sqrt{ab}+}^\alpha g(b) \right] \\ - \left[ J_{\sqrt{ab}-}^\alpha (fg)(a) + J_{\sqrt{ab}+}^\alpha (fg)(b) \right] \end{array} \right| \leq \frac{\|g\|_\infty (\ln \frac{b}{a})^{\alpha+1}}{\Gamma(\alpha+1)} C_1(\alpha) \sup \{|f'(a)|, |f'(b)|\}$$

where

$$C_1(\alpha) = \int_0^{\frac{1}{2}} u^\alpha [a^{1-u} b^u + a^u b^{1-u}] du,$$

with  $\alpha > 0$ .

*Proof.* From Lemma 1 we have

$$\begin{aligned} & \left| f(\sqrt{ab}) \left[ J_{\sqrt{ab}-}^\alpha g(a) + J_{\sqrt{ab}+}^\alpha g(b) \right] - \left[ J_{\sqrt{ab}-}^\alpha (fg)(a) + J_{\sqrt{ab}+}^\alpha (fg)(b) \right] \right| \\ & \leq \frac{1}{\Gamma(\alpha)} \left[ \int_a^{\sqrt{ab}} \left( \int_a^t (\ln \frac{s}{a})^{\alpha-1} |g(s)| \frac{ds}{s} \right) |f'(t)| dt \right. \\ & \quad \left. + \int_{\sqrt{ab}}^b \left( \int_t^b (\ln \frac{b}{s})^{\alpha-1} |g(s)| \frac{ds}{s} \right) |f'(t)| dt \right] \\ & \leq \frac{\|g\|_\infty}{\Gamma(\alpha)} \left[ \int_a^{\sqrt{ab}} \left( \int_a^t (\ln \frac{s}{a})^{\alpha-1} \frac{ds}{s} \right) |f'(t)| dt \right. \\ & \quad \left. + \int_{\sqrt{ab}}^b \left( \int_t^b (\ln \frac{b}{s})^{\alpha-1} \frac{ds}{s} \right) |f'(t)| dt \right]. \end{aligned}$$

Setting  $t = a^{1-u} b^u$  and  $dt = a^{1-u} b^u \ln(\frac{b}{a}) du$  gives

$$\begin{aligned} & \left| f(\sqrt{ab}) \left[ J_{\sqrt{ab}-}^\alpha g(a) + J_{\sqrt{ab}+}^\alpha g(b) \right] - \left[ J_{\sqrt{ab}-}^\alpha (fg)(a) + J_{\sqrt{ab}+}^\alpha (fg)(b) \right] \right| \\ & \leq \frac{\|g\|_\infty}{\Gamma(\alpha)} \left[ \int_0^{\frac{1}{2}} \left( \int_a^{a^{1-u} b^u} (\ln \frac{s}{a})^{\alpha-1} \frac{ds}{s} \right) |f'(a^{1-u} b^u)| (a^{1-u} b^u) \ln(\frac{b}{a}) du \right. \\ & \quad \left. + \int_{\frac{1}{2}}^1 \left( \int_{a^{1-u} b^u}^b (\ln \frac{b}{s})^{\alpha-1} \frac{ds}{s} \right) |f'(a^{1-u} b^u)| (a^{1-u} b^u) \ln(\frac{b}{a}) du \right] \\ & = \frac{\|g\|_\infty}{\Gamma(\alpha)} \left[ \int_0^{\frac{1}{2}} \left( \frac{(\ln \frac{s}{a})^\alpha}{\alpha} \Big|_a^{a^{1-u} b^u} \right) |f'(a^{1-u} b^u)| (a^{1-u} b^u) \ln(\frac{b}{a}) du \right. \\ & \quad \left. + \int_{\frac{1}{2}}^1 \left( \frac{-(\ln \frac{b}{s})^\alpha}{\alpha} \Big|_{a^{1-u} b^u}^b \right) |f'(a^{1-u} b^u)| (a^{1-u} b^u) \ln(\frac{b}{a}) du \right] \\ & = \frac{\|g\|_\infty (\ln \frac{b}{a})^{\alpha+1}}{\Gamma(\alpha+1)} \left[ \int_0^{\frac{1}{2}} u^\alpha |f'(a^{1-u} b^u)| (a^{1-u} b^u) du \right. \\ & \quad \left. + \int_{\frac{1}{2}}^1 (1-u)^\alpha |f'(a^{1-u} b^u)| (a^{1-u} b^u) du \right]. \end{aligned} \tag{2.1}$$

Since  $|f'|$  is quasi-geometrically convex on  $[a, b]$ , we have

$$|f'(a^{1-u} b^u)| \leq \sup \{|f'(a)|, |f'(b)|\}. \tag{2.2}$$

If we use (2.2) in (2.1), we have

$$\begin{aligned} & \left| f(\sqrt{ab}) \left[ J_{\sqrt{ab}-}^\alpha g(a) + J_{\sqrt{ab}+}^\alpha g(b) \right] - \left[ J_{\sqrt{ab}-}^\alpha (fg)(a) + J_{\sqrt{ab}+}^\alpha (fg)(b) \right] \right| \\ & \leq \frac{\|g\|_\infty (\ln \frac{b}{a})^{\alpha+1}}{\Gamma(\alpha+1)} \left[ \int_0^{\frac{1}{2}} u^\alpha \sup \{|f'(a)|, |f'(b)|\} (a^{1-u} b^u) du \right. \\ & \quad \left. + \int_{\frac{1}{2}}^1 (1-u)^\alpha \sup \{|f'(a)|, |f'(b)|\} (a^{1-u} b^u) du \right] \\ & = \frac{\|g\|_\infty (\ln \frac{b}{a})^{\alpha+1}}{\Gamma(\alpha+1)} \left[ \int_0^{\frac{1}{2}} u^\alpha (a^{1-u} b^u) du \right. \\ & \quad \left. + \int_0^{\frac{1}{2}} u^\alpha (a^u b^{1-u}) du \right] \sup \{|f'(a)|, |f'(b)|\} \\ & = \frac{\|g\|_\infty (\ln \frac{b}{a})^{\alpha+1}}{\Gamma(\alpha+1)} \left[ \int_0^{\frac{1}{2}} u^\alpha [a^{1-u} b^u + a^u b^{1-u}] du \right] \sup \{|f'(a)|, |f'(b)|\}. \end{aligned}$$

This completes the proof. □

**Corollary 1.** *In Theorem 5:*

(1) *If we take  $\alpha = 1$  we have the following Hermite-Hadamard-Fejer inequality for quasi-geometrically convex functions which is related to the left-hand side of (1.3):*

$$\left| f(\sqrt{ab}) \int_a^b \frac{g(x)}{x} dx - \int_a^b \frac{f(x)g(x)}{x} dx \right| \leq \|g\|_\infty \ln^2\left(\frac{b}{a}\right) C_1(1) \sup\{|f'(a)|, |f'(b)|\},$$

(2) *If we take  $g(x) = 1$  we have the following Hermite-Hadamard inequality for quasi-geometrically convex functions in fractional integral forms which is related to the left-hand side of (1.4):*

$$\left| f(\sqrt{ab}) - \frac{\Gamma(\alpha + 1)}{2^{1-\alpha} \left(\ln \frac{b}{a}\right)^\alpha} \left[ J_{\sqrt{ab}-}^\alpha f(a) + J_{\sqrt{ab}+}^\alpha f(b) \right] \right| \leq \frac{\ln\left(\frac{b}{a}\right)}{2^{1-\alpha}} C_1(\alpha) \sup\{|f'(a)|, |f'(b)|\},$$

(3) *If we take  $\alpha = 1$  and  $g(x) = 1$  we have the following Hermite-Hadamard inequality for quasi-geometrically convex functions:*

$$\left| f(\sqrt{ab}) - \frac{1}{\ln \frac{b}{a}} \int_a^b \frac{f(x)}{x} dx \right| \leq \ln\left(\frac{b}{a}\right) C_1(1) \sup\{|f'(a)|, |f'(b)|\}.$$

**Theorem 6.** *Let  $f : I \subset (0, \infty) \rightarrow \mathbb{R}$  be a differentiable function on  $I^\circ$ , the interior of  $I$ , such that  $f' \in L[a, b]$ , where  $a, b \in I$  and  $a < b$ . If  $|f'|^q, q \geq 1$ , is quasi-geometrically convex on  $[a, b]$ ,  $g : [a, b] \rightarrow \mathbb{R}$  is continuous and geometrically symmetric with respect to  $\sqrt{ab}$ , then the following inequality for fractional integrals holds:*

$$\left[ \left| f(\sqrt{ab}) \left[ J_{\sqrt{ab}-}^\alpha g(a) + J_{\sqrt{ab}+}^\alpha g(b) \right] - \left[ J_{\sqrt{ab}-}^\alpha (fg)(a) + J_{\sqrt{ab}+}^\alpha (fg)(b) \right] \right| \right] \leq \frac{\|g\|_\infty \ln^{\alpha+1}\left(\frac{b}{a}\right) (\alpha + 1)^{\frac{1}{q}-1}}{2^{(\alpha+1)(1-\frac{1}{q})} \Gamma(\alpha + 1)} C_2(\alpha) \left[ \sup\{|f'(a)|^q, |f'(b)|^q\} \right]^{\frac{1}{q}}$$

where

$$C_2(\alpha) = \left[ \int_0^{\frac{1}{2}} u^\alpha (a^{1-u} b^u)^q du \right]^{\frac{1}{q}} + \left[ \int_{\frac{1}{2}}^1 (1-u)^\alpha (a^{1-u} b^u)^q du \right]^{\frac{1}{q}},$$

with  $\alpha > 0$ .

*Proof.* Using Lemma 1, we have

$$\begin{aligned} & \left| f(\sqrt{ab}) \left[ J_{\sqrt{ab}-}^\alpha g(a) + J_{\sqrt{ab}+}^\alpha g(b) \right] - \left[ J_{\sqrt{ab}-}^\alpha (fg)(a) + J_{\sqrt{ab}+}^\alpha (fg)(b) \right] \right| \\ & \leq \frac{1}{\Gamma(\alpha)} \left[ \int_a^{\sqrt{ab}} \left( \int_a^t \left(\ln \frac{s}{a}\right)^{\alpha-1} |g(s)| \frac{ds}{s} \right) |f'(t)| dt \right. \\ & \quad \left. + \int_{\sqrt{ab}}^b \left( \int_t^b \left(\ln \frac{b}{s}\right)^{\alpha-1} |g(s)| \frac{ds}{s} \right) |f'(t)| dt \right] \\ & \leq \frac{\|g\|_\infty}{\Gamma(\alpha)} \left[ \int_a^{\sqrt{ab}} \left( \int_a^t \left(\ln \frac{s}{a}\right)^{\alpha-1} \frac{ds}{s} \right) |f'(t)| dt \right. \\ & \quad \left. + \int_{\sqrt{ab}}^b \left( \int_t^b \left(\ln \frac{b}{s}\right)^{\alpha-1} \frac{ds}{s} \right) |f'(t)| dt \right]. \end{aligned}$$

Setting  $t = a^{1-u} b^u$  and  $dt = a^{1-u} b^u \ln\left(\frac{b}{a}\right) du$  gives

$$\begin{aligned} & \left| f(\sqrt{ab}) \left[ J_{\sqrt{ab}-}^\alpha g(a) + J_{\sqrt{ab}+}^\alpha g(b) \right] - \left[ J_{\sqrt{ab}-}^\alpha (fg)(a) + J_{\sqrt{ab}+}^\alpha (fg)(b) \right] \right| \\ & \leq \frac{\|g\|_\infty}{\Gamma(\alpha)} \left[ \int_0^{\frac{1}{2}} \left( \int_a^{a^{1-u} b^u} \left(\ln \frac{s}{a}\right)^{\alpha-1} \frac{ds}{s} \right) |f'(a^{1-u} b^u)| (a^{1-u} b^u) \ln\left(\frac{b}{a}\right) du \right. \\ & \quad \left. + \int_{\frac{1}{2}}^1 \left( \int_{a^{1-u} b^u}^b \left(\ln \frac{b}{s}\right)^{\alpha-1} \frac{ds}{s} \right) |f'(a^{1-u} b^u)| (a^{1-u} b^u) \ln\left(\frac{b}{a}\right) du \right] \\ & = \frac{\|g\|_\infty \ln\left(\frac{b}{a}\right)}{\Gamma(\alpha)} \left[ \int_0^{\frac{1}{2}} \left( \int_a^{a^{1-u} b^u} \left(\ln \frac{s}{a}\right)^{\alpha-1} \frac{ds}{s} \right) |f'(a^{1-u} b^u)| (a^{1-u} b^u) du \right. \\ & \quad \left. + \int_{\frac{1}{2}}^1 \left( \int_{a^{1-u} b^u}^b \left(\ln \frac{b}{s}\right)^{\alpha-1} \frac{ds}{s} \right) |f'(a^{1-u} b^u)| (a^{1-u} b^u) du \right]. \end{aligned}$$

Using power mean inequality we have

$$\begin{aligned}
& \left| f(\sqrt{ab}) \left[ J_{\sqrt{ab}-}^{\alpha} g(a) + J_{\sqrt{ab}+}^{\alpha} g(b) \right] - \left[ J_{\sqrt{ab}-}^{\alpha} (fg)(a) + J_{\sqrt{ab}+}^{\alpha} (fg)(b) \right] \right| \\
& \leq \frac{\|g\|_{\infty} \ln\left(\frac{b}{a}\right)}{\Gamma(\alpha)} \left[ \begin{aligned} & \left[ \int_0^{\frac{1}{2}} \left( \int_a^{a^{1-u}b^u} \left(\ln \frac{s}{a}\right)^{\alpha-1} \frac{ds}{s} \right) du \right]^{1-\frac{1}{q}} \\ & \times \left[ \int_0^{\frac{1}{2}} \left( \int_a^{a^{1-u}b^u} \left(\ln \frac{s}{a}\right)^{\alpha-1} \frac{ds}{s} \right) |f'(a^{1-u}b^u)|^q (a^{1-u}b^u)^q du \right]^{\frac{1}{q}} \\ & + \left[ \int_{\frac{1}{2}}^1 \left( \int_{a^{1-u}b^u}^b \left(\ln \frac{b}{s}\right)^{\alpha-1} \frac{ds}{s} \right) du \right]^{1-\frac{1}{q}} \\ & \times \left[ \int_{\frac{1}{2}}^1 \left( \int_{a^{1-u}b^u}^b \left(\ln \frac{b}{s}\right)^{\alpha-1} \frac{ds}{s} \right) |f'(a^{1-u}b^u)|^q (a^{1-u}b^u)^q du \right]^{\frac{1}{q}} \end{aligned} \right] \\
& = \frac{\|g\|_{\infty} \ln^{\alpha+1}\left(\frac{b}{a}\right)}{2^{(\alpha+1)(1-\frac{1}{q})} (\alpha+1)^{1-\frac{1}{q}} \Gamma(\alpha+1)} \\
& \times \left[ \begin{aligned} & \left[ \int_0^{\frac{1}{2}} u^{\alpha} |f'(a^{1-u}b^u)|^q (a^{1-u}b^u)^q du \right]^{\frac{1}{q}} \\ & + \left[ \int_{\frac{1}{2}}^1 (1-u)^{\alpha} |f'(a^{1-u}b^u)|^q (a^{1-u}b^u)^q du \right]^{\frac{1}{q}} \end{aligned} \right]. \tag{2.3}
\end{aligned}$$

Since  $|f'|^q$  is quasi-geometrically convex on  $[a, b]$ , we know that for  $u \in [0, 1]$

$$|f'(a^{1-u}b^u)|^q \leq \sup \{ |f'(a)|^q, |f'(b)|^q \}. \tag{2.4}$$

If we use (2.4) in (2.3), we have

$$\begin{aligned}
& \left| f(\sqrt{ab}) \left[ J_{\sqrt{ab}-}^{\alpha} g(a) + J_{\sqrt{ab}+}^{\alpha} g(b) \right] - \left[ J_{\sqrt{ab}-}^{\alpha} (fg)(a) + J_{\sqrt{ab}+}^{\alpha} (fg)(b) \right] \right| \\
& \leq \frac{\|g\|_{\infty} \ln^{\alpha+1}\left(\frac{b}{a}\right)}{2^{(\alpha+1)(1-\frac{1}{q})} (\alpha+1)^{1-\frac{1}{q}} \Gamma(\alpha+1)} \\
& \times \left[ \begin{aligned} & \left[ \int_0^{\frac{1}{2}} u^{\alpha} \sup \{ |f'(a)|^q, |f'(b)|^q \} (a^{1-u}b^u)^q du \right]^{\frac{1}{q}} \\ & + \left[ \int_{\frac{1}{2}}^1 (1-u)^{\alpha} \sup \{ |f'(a)|^q, |f'(b)|^q \} (a^{1-u}b^u)^q du \right]^{\frac{1}{q}} \end{aligned} \right] \\
& = \frac{\|g\|_{\infty} \ln^{\alpha+1}\left(\frac{b}{a}\right)}{2^{(\alpha+1)(1-\frac{1}{q})} (\alpha+1)^{1-\frac{1}{q}} \Gamma(\alpha+1)} \left[ \sup \{ |f'(a)|^q, |f'(b)|^q \} \right]^{\frac{1}{q}} \\
& \times \left[ \left[ \int_0^{\frac{1}{2}} u^{\alpha} (a^{1-u}b^u)^q du \right]^{\frac{1}{q}} + \left[ \int_{\frac{1}{2}}^1 (1-u)^{\alpha} (a^{1-u}b^u)^q du \right]^{\frac{1}{q}} \right] \\
& = \frac{\|g\|_{\infty} \ln^{\alpha+1}\left(\frac{b}{a}\right)}{2^{(\alpha+1)(1-\frac{1}{q})} (\alpha+1)^{1-\frac{1}{q}} \Gamma(\alpha+1)} \left[ \sup \{ |f'(a)|^q, |f'(b)|^q \} \right]^{\frac{1}{q}} \\
& \times \left[ \left[ \int_0^{\frac{1}{2}} u^{\alpha} (a^{1-u}b^u)^q du \right]^{\frac{1}{q}} + \left[ \int_{\frac{1}{2}}^1 (1-u)^{\alpha} (a^{1-u}b^u)^q du \right]^{\frac{1}{q}} \right].
\end{aligned}$$

This completes the proof.  $\square$

**Corollary 2.** In Theorem 6:

(1) If we take  $\alpha = 1$  we have the following Hermite-Hadamard-Fejer inequality for quasi-geometrically convex functions which is related to the left-hand side of (1.3):

$$\left| f(\sqrt{ab}) \int_a^b \frac{g(x)}{x} dx - \int_a^b \frac{f(x)g(x)}{x} dx \right| \leq \frac{\|g\|_{\infty} \ln^2\left(\frac{b}{a}\right)}{2^{3(1-\frac{1}{q})}} C_2(1) \left[ \sup \{ |f'(a)|^q, |f'(b)|^q \} \right]^{\frac{1}{q}},$$

(2) If we take  $g(x) = 1$  we have the following Hermite-Hadamard inequality for quasi-geometrically convex functions in fractional integral forms which is related to the left-hand side of (1.4):

$$\left| f(\sqrt{ab}) - \frac{\Gamma(\alpha+1)}{2^{1-\alpha} \left(\ln \frac{b}{a}\right)^{\alpha}} \left[ J_{\sqrt{ab}-}^{\alpha} f(a) + J_{\sqrt{ab}+}^{\alpha} f(b) \right] \right| \leq \frac{\ln\left(\frac{b}{a}\right)}{2^{2-\frac{\alpha+1}{q}} (\alpha+1)^{1-\frac{1}{q}}} C_2(\alpha) \left[ \sup \{ |f'(a)|^q, |f'(b)|^q \} \right]^{\frac{1}{q}},$$

(3) If we take  $\alpha = 1$  and  $g(x) = 1$  we have the following Hermite-Hadamard type inequality for quasi-geometrically convex functions:

$$\left| f(\sqrt{ab}) - \frac{1}{\ln \frac{b}{a}} \int_a^b \frac{f(x)}{x} dx \right| \leq \frac{\ln \left(\frac{b}{a}\right)}{2^{3(1-\frac{1}{q})}} C_2(1) [\sup \{|f'(a)|^q, |f'(b)|^q\}]^{\frac{1}{q}}.$$

**Theorem 7.** Let  $f : I \subset (0, \infty) \rightarrow \mathbb{R}$  be a differentiable function on  $I^\circ$ , the interior of  $I$ , such that  $f' \in L[a, b]$ , where  $a, b \in I$  and  $a < b$ . If  $|f'|^q, q > 1$ , is quasi-geometrically convex on  $[a, b]$ ,  $g : [a, b] \rightarrow \mathbb{R}$  is continuous and geometrically symmetric with respect to  $\sqrt{ab}$ , then the following inequalities for fractional integrals holds:

$$\begin{aligned} & \left| f(\sqrt{ab}) \left[ J_{\sqrt{ab}-}^\alpha g(a) + J_{\sqrt{ab}+}^\alpha g(b) \right] - \left[ J_{\sqrt{ab}-}^\alpha (fg)(a) + J_{\sqrt{ab}+}^\alpha (fg)(b) \right] \right| \leq \frac{\|g\|_\infty a \ln^{\alpha+1-\frac{1}{q}} \left(\frac{b}{a}\right)}{2^{\frac{\alpha p+1}{p}} (\alpha p+1)^{\frac{1}{p}} q^{\frac{1}{q}} \Gamma(\alpha+1)} \\ & \times [\sup \{|f'(a)|^q, |f'(b)|^q\}]^{\frac{1}{q}} \left[ \left[ \left(\frac{b}{a}\right)^{\frac{q}{2}} - 1 \right]^{\frac{1}{q}} + \left[ \left(\frac{b}{a}\right)^q - \left(\frac{b}{a}\right)^{\frac{q}{2}} \right]^{\frac{1}{q}} \right], \end{aligned}$$

with  $\alpha > 0$  and  $1/p + 1/q = 1$ .

*Proof.* Using Lemma 1, Hölder’s inequality and (2.4), setting  $t = a^{1-u}b^u$  and  $dt = a^{1-u}b^u \ln \left(\frac{b}{a}\right) du$ , we have

$$\begin{aligned} & \left| f(\sqrt{ab}) \left[ J_{\sqrt{ab}-}^\alpha g(a) + J_{\sqrt{ab}+}^\alpha g(b) \right] - \left[ J_{\sqrt{ab}-}^\alpha (fg)(a) + J_{\sqrt{ab}+}^\alpha (fg)(b) \right] \right| \\ & \leq \frac{1}{\Gamma(\alpha)} \left[ \int_a^{\sqrt{ab}} \left( \int_a^t \left(\ln \frac{s}{a}\right)^{\alpha-1} |g(s)| \frac{ds}{s} \right) |f'(t)| dt \right. \\ & \quad \left. + \int_{\sqrt{ab}}^b \left( \int_t^b \left(\ln \frac{b}{s}\right)^{\alpha-1} |g(s)| \frac{ds}{s} \right) |f'(t)| dt \right] \\ & \leq \frac{\|g\|_\infty}{\Gamma(\alpha)} \left[ \int_a^{\sqrt{ab}} \left( \int_a^t \left(\ln \frac{s}{a}\right)^{\alpha-1} \frac{ds}{s} \right) |f'(t)| dt \right. \\ & \quad \left. + \int_{\sqrt{ab}}^b \left( \int_t^b \left(\ln \frac{b}{s}\right)^{\alpha-1} \frac{ds}{s} \right) |f'(t)| dt \right] \\ & = \frac{\|g\|_\infty}{\Gamma(\alpha)} \left[ \int_0^{\frac{1}{2}} \left( \int_a^{a^{1-u}b^u} \left(\ln \frac{s}{a}\right)^{\alpha-1} \frac{ds}{s} \right) |f'(a^{1-u}b^u)| (a^{1-u}b^u) \ln \left(\frac{b}{a}\right) du \right. \\ & \quad \left. + \int_{\frac{1}{2}}^1 \left( \int_{a^{1-u}b^u}^b \left(\ln \frac{b}{s}\right)^{\alpha-1} \frac{ds}{s} \right) |f'(a^{1-u}b^u)| (a^{1-u}b^u) \ln \left(\frac{b}{a}\right) du \right] \\ & = \frac{\|g\|_\infty \ln \left(\frac{b}{a}\right)}{\Gamma(\alpha)} \left[ \int_0^{\frac{1}{2}} \left( \int_a^{a^{1-u}b^u} \left(\ln \frac{s}{a}\right)^{\alpha-1} \frac{ds}{s} \right) |f'(a^{1-u}b^u)| (a^{1-u}b^u) du \right. \\ & \quad \left. + \int_{\frac{1}{2}}^1 \left( \int_{a^{1-u}b^u}^b \left(\ln \frac{b}{s}\right)^{\alpha-1} \frac{ds}{s} \right) |f'(a^{1-u}b^u)| (a^{1-u}b^u) du \right] \\ & \leq \frac{\|g\|_\infty \ln \left(\frac{b}{a}\right)}{\Gamma(\alpha)} \left[ \left( \int_0^{\frac{1}{2}} \left( \int_a^{a^{1-u}b^u} \left(\ln \frac{s}{a}\right)^{\alpha-1} \frac{ds}{s} \right)^p du \right)^{\frac{1}{p}} \right. \\ & \quad \times \left( \int_0^{\frac{1}{2}} |f'(a^{1-u}b^u)|^q (a^{1-u}b^u)^q du \right)^{\frac{1}{q}} \\ & \quad \left. + \left( \int_{\frac{1}{2}}^1 \left( \int_{a^{1-u}b^u}^b \left(\ln \frac{b}{s}\right)^{\alpha-1} \frac{ds}{s} \right)^p du \right)^{\frac{1}{p}} \right. \\ & \quad \left. \times \left( \int_{\frac{1}{2}}^1 |f'(a^{1-u}b^u)|^q (a^{1-u}b^u)^q du \right)^{\frac{1}{q}} \right] \\ & = \frac{\|g\|_\infty \ln^{\alpha+1} \left(\frac{b}{a}\right)}{2^{\frac{\alpha p+1}{p}} (\alpha p+1)^{\frac{1}{p}} \Gamma(\alpha+1)} \left[ \left( \int_0^{\frac{1}{2}} |f'(a^{1-u}b^u)|^q (a^{1-u}b^u)^q du \right)^{\frac{1}{q}} \right. \\ & \quad \left. + \left( \int_{\frac{1}{2}}^1 |f'(a^{1-u}b^u)|^q (a^{1-u}b^u)^q du \right)^{\frac{1}{q}} \right] \\ & \leq \frac{\|g\|_\infty \ln^{\alpha+1} \left(\frac{b}{a}\right)}{2^{\frac{\alpha p+1}{p}} (\alpha p+1)^{\frac{1}{p}} \Gamma(\alpha+1)} \left[ \left( \int_0^{\frac{1}{2}} \sup \{|f'(a)|^q, |f'(b)|^q\} (a^{1-u}b^u)^q du \right)^{\frac{1}{q}} \right. \\ & \quad \left. + \left( \int_{\frac{1}{2}}^1 \sup \{|f'(a)|^q, |f'(b)|^q\} (a^{1-u}b^u)^q du \right)^{\frac{1}{q}} \right] \\ & = \frac{\|g\|_\infty a \ln^{\alpha+1-\frac{1}{q}} \left(\frac{b}{a}\right)}{2^{\frac{\alpha p+1}{p}} (\alpha p+1)^{\frac{1}{p}} q^{\frac{1}{q}} \Gamma(\alpha+1)} [\sup \{|f'(a)|^q, |f'(b)|^q\}]^{\frac{1}{q}} \\ & \quad \times \left[ \left[ \left(\frac{b}{a}\right)^{\frac{q}{2}} - 1 \right]^{\frac{1}{q}} + \left[ \left(\frac{b}{a}\right)^q - \left(\frac{b}{a}\right)^{\frac{q}{2}} \right]^{\frac{1}{q}} \right]. \end{aligned}$$

This completes the proof. □

**Corollary 3.** *In Theorem 7;*

(1) *If we take  $\alpha = 1$  we have the following Hermite-Hadamard-Fejer inequality for quasi-geometrically convex functions which is related to the left-hand side of (1.3):*

$$\left| f(\sqrt{ab}) \int_a^b \frac{g(x)}{x} dx - \int_a^b \frac{f(x)g(x)}{x} dx \right| \leq \frac{\|g\|_\infty a \ln^{2-\frac{1}{q}}\left(\frac{b}{a}\right)}{2^{\frac{p+1}{p}}(p+1)^{\frac{1}{p}}q^{\frac{1}{q}}} [\sup\{|f'(a)|^q, |f'(b)|^q\}]^{\frac{1}{q}} \\ \times \left[ \left[ \left(\frac{b}{a}\right)^{\frac{q}{2}} - 1 \right]^{\frac{1}{q}} + \left[ \left(\frac{b}{a}\right)^q - \left(\frac{b}{a}\right)^{\frac{q}{2}} \right]^{\frac{1}{q}} \right],$$

(2) *If we take  $g(x) = 1$  we have the following Hermite-Hadamard inequality for quasi-geometrically convex functions in fractional integral forms which is related to the left-hand side of (1.4):*

$$\left| f(\sqrt{ab}) - \frac{\Gamma(\alpha+1)}{2^{1-\alpha}(\ln\frac{b}{a})^\alpha} [J_{\sqrt{ab}-}^\alpha f(a) + J_{\sqrt{ab}+}^\alpha f(b)] \right| \leq \frac{a \ln^{1-\frac{1}{q}}\left(\frac{b}{a}\right)}{2^{\frac{\alpha p+1}{p}+1-\alpha}(\alpha p+1)^{\frac{1}{p}}q^{\frac{1}{q}}} [\sup\{|f'(a)|^q, |f'(b)|^q\}]^{\frac{1}{q}} \\ \times \left[ \left[ \left(\frac{b}{a}\right)^{\frac{q}{2}} - 1 \right]^{\frac{1}{q}} + \left[ \left(\frac{b}{a}\right)^q - \left(\frac{b}{a}\right)^{\frac{q}{2}} \right]^{\frac{1}{q}} \right],$$

(3) *If we take  $\alpha = 1$  and  $g(x) = 1$  we have the following Hermite-Hadamard inequality for quasi-geometrically convex functions:*

$$\left| f(\sqrt{ab}) - \frac{1}{\ln\frac{b}{a}} \int_a^b \frac{f(x)}{x} dx \right| \leq \frac{a \ln^{1-\frac{1}{q}}\left(\frac{b}{a}\right)}{2^{\frac{p+1}{p}}(p+1)^{\frac{1}{p}}q^{\frac{1}{q}}} [\sup\{|f'(a)|^q, |f'(b)|^q\}]^{\frac{1}{q}} \\ \times \left[ \left[ \left(\frac{b}{a}\right)^{\frac{q}{2}} - 1 \right]^{\frac{1}{q}} + \left[ \left(\frac{b}{a}\right)^q - \left(\frac{b}{a}\right)^{\frac{q}{2}} \right]^{\frac{1}{q}} \right].$$

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